

THE LEADERSHIP ACADEMY

Facilitated On-Line Leadership and High Performance Development and Training

The Leadership Academy started due to the Pandemic. People needed training on leadership and achievement and to make a connection. This blossomed into a vehicle to train, inspire, and create a growth path for frontline staff, managers, directors, and vice presidents.



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Joe Murphy uses the speaker's points to create a discussion so people can participate and ask questions. This is where Joe guides how to apply the information to everyday work and life. People open up, ask questions, and learn how to apply the information. These sessions build a sense of community.

- Over **400 facilitated sessions worldwide** have been held.
- **20,000 attendees** have participated.
- Attendees rated sessions: **Good to Excellent 99.99 percent**.
- People have been promoted and changed their lives at home.
- It has become a **differentiator for hiring** in a tight labor market.
- The program helps with retention and people become better managers and leaders and are promoted.
- **Aligns with company** values and promotes core competencies.
- Program can use Skillssoft, Udemy, or other online training platforms; instead of self-study, the sessions become more real, and people learn together from a qualified facilitator.

Survey comments from a recent session (not cherry-picked):

- "Today's session was an eye opener for me because I have challenges in the area of Emotional Intelligence."
- "Awesome sessions, engaging and motivating."
- "Love the videos and your commentary!"
- "Thank you for all you do. You truly drop jewels to make everyone better."
- "These sessions and Joe's passion about leadership is infectious. I am looking to next year's sessions."
- "Applying the techniques and knowledge from the course has motivated and helped me to become a better leader."
- "It has helped me be a better leader."
- "I have respect for my peers and they do for me (and now) I have been highlighted as someone with supervisor potential."

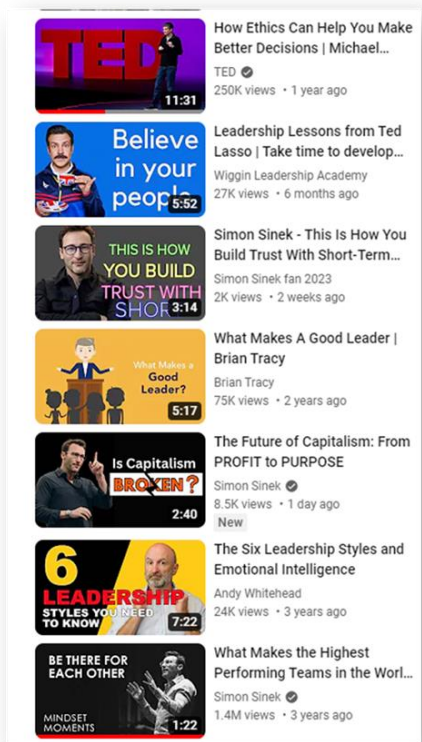


Figure 1: Sample Video clips